



National Association of Women in Construction

Pacific Southwest Region
Annual Planning Conference

October 24-25, 2014

The Greater Phoenix Chapter No. 98 is pleased to host this year's first Pacific Southwest Region Annual Planning Conference; *New Beginnings... It Begins With Us*, to be held October 24-25, 2014, at the Phoenix Airport Hilton; in Phoenix, Arizona. Attached you will find the much awaited registration and sponsorship information for this year's Annual Planning Conference. The deadline for registration is Friday, October 3, 2014, so be sure to register early to avoid late fees. Please note that this year you will be able to charge your registration and sponsorship fees using a credit card (MC/VISA/American Express); a 3% transaction fee will apply on all credit card transactions.

The Hilton is currently undergoing a multi-million dollar renovation to the entire property that is scheduled to be completed at the end of September; thus allowing us to enjoy the newly renovated facilities. The Hilton is located just miles from Tempe's ASU, Old Town Tempe and Mill Avenue shops. Five miles from Tempe Marketplace, 10 miles from Old Town Scottsdale and within 15 miles of three major casinos. When making your reservation the Hotel recommends contacting them directly - 480/894-1600 - Conference code PSWCON. Deadline for room reservations is Thursday, October 2nd. Should you have any problems please feel free to contact me. For those members flying to Phoenix, the hotel does offer 24-hour complimentary airport shuttle to and from the airport. Please note the Hilton is a non-smoking hotel. Check in is 3:00 pm with checkout at 12:00 pm.

In addition, we hope you decide to join us Saturday evening for a tour of the legendary Hotel Valley Ho. Hotel Valley Ho is one of the best-known mid-century modern hotels in the country. The hotel was designed by Edward L. Varney, an architect who was light years ahead of his time. He incorporated intelligent, minimalist design in creating this Arizona landmark. Saved from the wrecking ball in 2003 by Westroc Hotels & Resorts, the Hotel Valley Ho stands as a landmark structure in downtown Scottsdale.

In closing, the committee is working hard to ensure that your attendance at this year's APC is beneficial and we have not forgotten to include some fun so I along with my committee hope that you plan to attend.

If you have any questions, please feel free to contact me.

Linda Austin, CIT
email - lcaustin@msn.com
(w) 480/368-4731

New Beginnings...



Friday Evening

Join us

Friday, October 24th for a

Beach Party in the Desert



6:00 - 8:00 PM - Poolside
Buffet Dinner • Cash Bar

the party is on the beach

Saturday Evening

*Please join us for a tour of the
legendary*



*Followed by dinner at
Cafe ZuZu*



*\$55.00 per person
Space Limited to 30*



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Registration

Members: \$85.00 • Non-Members: \$100
Members After Friday October 3rd: \$100

Accommodations



Hilton Phoenix Airport
2435 S. 47th St., Phoenix, AZ 85034

Room Rate: **\$89** (single/double)
through Thursday October 2, 2014

Conference Code: **PSWCON**

Reservations Phone: **480/894.1600** • Website: www.hilton.com
Free airport shuttle service to and from hotel – call hotel upon arrival

Friday Leadership Workshops

Officer or Committee Chair? Be sure to attend the Friday Workshops

- 2:00 PM - President/Treasurer Workshop
- 3:00 PM - Membership
- 4:00 PM - Personal Development

QUESTIONS:

GREATER PHOENIX CHAPTER 98 • LINDA AUSTIN • 480/368.4731 • LCAUSTIN@MSN.COM
PACIFIC SOUTHWEST REGION DIRECTOR-ELECT • LORELEE LANGWORTHY • LLANGWORTHY@DYNA-SD.COM



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Registration Form

PLEASE PRINT

NAME: _____	MEMBER _____
CHAP. NAME: _____	GUEST _____
ADDRESS: _____	FIRST TIMER _____
_____	ACTIVE _____
EMPLOYER: _____	ASSOCIATE _____
PHONE: _____	STUDENT _____
EMAIL: _____	CORPORATE _____
	AT LARGE _____

SPECIAL DIETARY NEEDS: _____

REGISTRATION

	QTY	MEMBER	QTY	NON-MEMBER	
APC REGISTRATION	_____	\$85	_____	\$100	\$ _____
LATE FEE (AFTER FRIDAY 10/3)		\$15			\$ _____
SATURDAY VALLEY HO TOUR	_____	\$55	MEAL SELECTION: _____		\$ _____

GUEST TICKETS

FRIDAY - WELCOME PARTY	_____	\$40			\$ _____
SATURDAY LUNCH	_____	\$30			\$ _____

SPONSORSHIPS

BREAK	\$100			\$ _____
BREAKFAST	\$150			\$ _____
LUNCH	\$200			\$ _____
WELCOME	\$300			\$ _____
MISCELLANEOUS				\$ _____
DOOR PRIZE	_____			

TOTAL

NOTE: 3% FEE WILL BE ADDED TO ALL CREDIT CARD TRANSACTIONS

\$ _____

_____ PAYMENT ENCLOSED **Make Checks Payable to: Chapter 98 – NAWIC (APC 2014) • Fed ID #86-6054735**

_____ CREDIT CARD _____ VISA _____ MC _____ American Express

CREDIT CARD NUMBER: _____ EXPIRATION: _____ CSV # _____

NAME OF CARDHOLDER (PRINT): _____ COMPANY: _____

CARD HOLDER SIGNATURE: _____ DATE: _____

CONTACT NAME: _____ PHONE: _____

NOTE: 3% FEE WILL BE ADDED TO ALL CREDIT CARD TRANSACTIONS

MAIL PAYMENTS AND REGISTRATIONS TO:

Greater Phoenix Chapter 98 NAWIC • P.O. Box 84542 • Phoenix, AZ 85071-4542

For more information contact: Linda Austin • Phone: 480/368.4731 • email: lcaustin@msn.com



Levels of Sponsorship

Theme Break - \$100

INCLUDES RECOGNITION AT BREAK, LISTING IN PROGRAM & ON REGIONAL WEBSITE

Breakfast - \$150

INCLUDES RECOGNITION AT BREAKFAST, LISTING IN PROGRAM & ON REGIONAL WEBSITE

Lunch - \$200

INCLUDES RECOGNITION AT LUNCH, LISTING IN PROGRAM & ON REGIONAL WEBSITE

Welcome Party - \$300

INCLUDES RECOGNITION AT WELCOME, LISTING IN PROGRAM & ON REGIONAL WEBSITE

Miscellaneous

LISTING IN PROGRAM & ON REGIONAL WEBSITE

Door Prize - In Kind Donation

LISTING IN PROGRAM

Please forward logo to
Linda Austin @ lcaustin@msn.com
by October 10, 2014



Pacific Southwest Region 2014 APC Agenda

Friday

2:00-5:00 PM	Leadership workshops President , Treasurer, Membership Personal Development
5:00 -8:00 PM	Registration
6:00 – 8:00 PM	Welcome Party

Saturday

8:00 -9:00 AM	Registration Ways and Means First Timers Meeting Continental Breakfast
9:00 AM	General Session Call to Order Pledge of Allegiance / Inspiration Welcome to City Introductions / Recognitions Registration Report
9:30 AM	Keynote Speaker
10:15 AM	Midmorning Break
10:30 AM	Pre & Post Convention Reports
10:45 AM	Committee Reports
11:00 AM	Regional Policies
12:00 Noon	Break for Lunch - NEF Fund Raiser
1:00 PM	General Session Resumes Second Registration Report Region Fund Guidelines Elect Regional Fund Directors Regional Discussion - APC / Winter/Summer Conference
2:00 PM	Adoption of Sox Policies
2:15 PM	Keynote Speaker (Liz Taramoto)
2:30 PM	Afternoon Break
2:45 PM	General Session Resumes Invitation to Forum 2015 Bid for Forum 2016 / APC 2015
3:30 PM	Team Builder
4:00 PM	Announcements / Recognitions
4:30PM	Adjournment

Optional Saturday Evening Event

Please join us for a tour of the legendary



Followed by dinner at Cafe ZuZu



Entrée Options

Grilled Salmon

steamed jasmine rice, grilled asparagus + lemon butter

Braised Beef Shortrib

oven roasted vegetables + creamy grits

Grilled Chicken

sautéed spinach, Yukon gold mashed potatoes + heirloom tomato butter

Crispy Tofu

warm grain salad + miso mushroom broth

Tour By Ace Bailey of Ultimate Arts Cultural Tours



*Cost \$55 per person - includes tour and dinner -
Space limited to 30*

The Hotel Valley Ho

Magical History Tour

**Design Elements Discussed;
Star sightings Revealed**

Hotel Valley Ho, one of the best known mid-century modern hotels in the country offers architectural walking tours of the buildings and grounds. Led by experts from Scottsdale's Ultimate Art & Cultural Tours, the walks give a historical perspective to the mid-century modern design of the Hotel Valley Ho which opened in 1956. The hotel was designed by Edward L. Varney, an architect who was light years ahead of his time. He incorporated intelligent, minimalist design creating this Arizona landmark.

While remaining true to the original architecture, architect Mark Philp and interior designers Cole-Martinez have carefully updated the Valley Ho keeping "one foot firmly in the present with subtle salutes to the past". This property has been hailed as the best example of restored mid-century architecture in a hotel property.

Over the years Hotel Valley Ho was the "private" getaway spot for Hollywood stars visiting Arizona including Humphrey Bogart, Marilyn Monroe, Zsa Zsa Gabor, Janet Leigh and Tony Curtis. The hotel also was the location for teenage heartthrobs Robert Wagner and Natalie Woods' 1957 wedding reception.

Saved from the wrecking ball in 2003 by Westroc Hotels & Resorts the Hotel Valley Ho stands as a landmark structure in downtown Scottsdale and today the vibe is Rat Pack for the 21st century.

On your 90-minute tour you will visit some of the loving restored rooms, the hotel's restaurant, ZuZu, which serves its take on comfort food, go up on the rooftop of the 6 story condominium tour for the most spectacular view of Scottsdale and surrounding Valley available anywhere.

Come and be transported back in time!

